

O/o General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New Admin Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)



S&M-CM/165/RCVs & TOPUPS/2013-14-15/ 102 dt the 23/03/2015

Sub: 10% Extra Usage Value on Top-up Rs.220 - reg.
Ref: C.O.ND. ECT.Approval No. 1776 dt 19-03-2015.

Approval of the competent authority is hereby conveyed for the 10% Extra Usage Value **equal to MRP on Top-up 220** in Tamil Nadu LSA under GSM prepaid Mobile services for **two days on 25.03.2015 & 26.03.2015**

The details are given below:-

Details of the promo offer	10% Extra Usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 220 only.
Period of Offer	25.03.2015 & 26.03.2015 (for two days only)

This is for kind information and necessary action please.

Sf-to
AGM (Marketing I-CM)
O/o GM(S&M-CM)
044- 28290825, 94449 79827.

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,
GM (F) / Sr. GM (TR) TN Circle, Chennai
DGM/DE IN SZ - Trichy
DGM (NW-O)/DE IT, Coimbatore.
Heads of All SSA
DGM (Sales) /DGM (CS) TN Circle, Chennai
DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai
For information & necessary action please